



# Retail ATM Program



[www.firstdata.com](http://www.firstdata.com)

First Data's Retail ATM Program offers merchants easy entry into the ATM services industry. Merchants benefit from both competitive equipment pricing and the potential for additional revenue generated at their locations.

This complete solution includes equipment and installation. In addition, merchants will receive comprehensive training, technical support, and reporting features making implementation seamless.

Whether you are a large national retail chain, a regional operator, or a single-unit store, First Data has an ATM Program that meets your needs.

## Benefits

- Adds profit from surcharge
- Generates new revenue stream
- Prompts in-store purchases
- Increases customer traffic
- Enhances customer convenience
- Improves customer loyalty
- Keeps merchant competitive

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**FOR MORE INFORMATION,**  
please contact your sales representative.



## TRANAX Mini-Bank 1500



### PRINTER

3 1/8" thermal printer with 48 columns per line and automatic paper loading and cutting

### KEYPAD

16-key alphanumeric keypad with TDES compliant Encrypting PIN Pad (EPP)

### CASH DISPENSER

Dispenses 3 notes per second with pull-out cash dispenser for easy service

### CASSETTE OPTIONS

1. Cash tray of 1100 notes
2. Cash cassette of 1000 notes
3. Cash cassette of 2000 notes with second cassette option of 2000 notes for a potential capacity of 4000 notes

### SMALL FOOTPRINT

### TOPPER

Illuminated topper standard to create high visibility and attract customers

### MONITOR

5.7" monochrome or color LCD display features 8 menu keys and a 7 screen advertising capability

### CARD READER

Dip type magnetic card reader

### ADA

Americans with Disabilities Act (ADA) compliant voice guidance system

### SECURITY

UL 291 business hour listed safe with electric lock option  
Heavy steel vault including 1/4" reinforced steel bottom

### COMMUNICATION

56k modem standard for dial-up connection

## SPECIFICATIONS

### DIMENSIONS

55" H 16" W 24" D  
Weight - 269 lbs

## OPERATING ENVIRONMENT

Temperature range: 40° F - 95° F  
Relative humidity: Non-condensing – 15% - 85%  
Dial-up connection using RJ-11 phone jack  
Software available for graphic download  
1MB memory

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