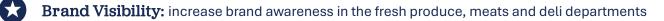


FRESH SUMMIT June 16-18, Milwaukee, WI

The National Grocers Association (NGA) represents 21,000 independent community grocers and wholesalers across the United States. Independent community grocers account for 33 percent of all grocery sales, exceeding \$250 billion, and more than 1 million American jobs.

SPONSOR BENEFITS





Thought Leadership: showcase your company's expertise, knowledge & resources with grocer decision-makers



It is Networking Opportunities: connect with independent grocers from the fresh departments and build potential business opportunities

Gold Level Sponsorship

\$15,000

- Three (3) full Summit registrations
- Company logo prominently place on event webpage and on all marketing materials before and during the Summit
- Speaking opportunity for company executive on a panel
- Podium recognition during Opening Remarks
- Logo on mainstage slide presentation
- Opportunity to show a 60-second company commercial or video on the mainstage during the event
- One (1) 6-foot tabletop space
- One (1) company email to NGA membership prior to the Summit
- Opportunity to host an education webinar to NGA members
- Company highlight and banner ad in an issue of member e-newsletter, Express Lane
- Contact list of attendees post Summit

Silver Level Sponsorship \$10,000

- Two (2) full Summit registrations
- Company logo on event webpage and on all marketing materials before and during the Summit
- Opportunity to present an educational session on the mainstage or serve as a panelist
- Podium recognition during Opening Remarks
- Logo on mainstage slide presentation
- One (1) 6-foot tabletop space



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- One (1) company email to registrants prior to the Summit
- Two (2) banner ads in an issue of the member e-newsletter, Express Lane
- Contact list of attendees post Summit

Bronze Level Sponsorship \$5,000

- ✤ One (1) full Summit registration
- Company logo on event webpage and on all marketing materials before and during the Summit
- Logo on mainstage slide presentation
- One (1) 6-foot tabletop space
- One (1) banner ad in an issue of the member e-newsletter, Express Lane
- Contact list of attendees post Summit