

Scholarship Promo Toolkit

NGA Foundation scholarships are available for all those pursuing degrees that could take them into careers in independent grocery. We need your help promoting these scholarships to current students. This may include your employees, family members, or you! Applications are accepted now through **April 15, 2025**.

The following is included within this toolkit:

- Sample webpage posts
- Sample e-newsletter blurbs
- Sample social media posts
- Digital assets (flyers, PowerPoint slide and graphics)
- Background information about the program

Webpage Post

The [National Grocers Association Foundation](#) has a scholarship program awarding over 20 scholarships annually to college students interested in pursuing careers in grocery. All scholarships are awarded based on basic criteria, with a few scholarships having additional specific requirements that are important to the funder or funding group. Basic criteria for all scholarships are:

- Rising freshmen through graduate students, enrolled at a U.S. college or university at the time of disbursement (fall semester)
- Majoring in business, food management, accounting, human resources, information technology or other field of study leading to a career in grocery
- Minimum GPA of 2.5
- Experience in the grocery industry is highly valued

Additional scholarship awards will be available to individuals who meet specific criteria including the following; identify as female; active military or law enforcement personnel (or child dependent of); and employees of Buehler's Fresh Foods (or a child of a Buehler's employee).

Visit the [NGA Foundation Scholarship webpage](#) to learn more and apply today.

E-Newsletter Blurb - Wholesaler

Scholarships now available!

Are you or someone you know passionate about pursuing a career in the grocery industry? The [National Grocers Association Foundation](#) is thrilled to announce its scholarship program, aimed at supporting students in achieving their educational dreams.

Whether they are full or part-time college students - studying business, marketing logistics or another relevant to grocery field - these scholarships are designed to provide financial assistance to deserving

individuals pursuing higher education. Over 20 scholarships are available, ranging from \$1,000-\$3,000. Students complete one application to be considered for all the awards they are eligible for. Don't miss out on this incredible opportunity to invest in the future leaders of our industry. Post [this flyer](#) in your store breakrooms today! Learn more or apply today at [NGA Foundation Scholarships](#).

E-Newsletter Blurb - Retailer

Scholarships now available!




Are you or someone in your family passionate about pursuing a career in the grocery industry? The [National Grocers Association Foundation](#) is thrilled to announce its scholarship program, aimed at supporting students in achieving their educational dreams.

Whether they are full or part-time college students - studying business, marketing logistics, communications or another relevant to grocery field - these scholarships are designed to provide financial assistance to deserving individuals pursuing higher education. Over 20 scholarships are available, ranging from \$1,000-\$3,000. Students complete one application to be considered for all the awards they are eligible for.

Don't miss out on this incredible opportunity and let NGA Foundation invest in your future as a leader in the dynamic world of grocery retail. Apply now and take the first step towards making your academic aspirations a reality.

Learn more or apply today at [NGA Foundation Scholarships](#).

Social Media Posts

	<p>Calling all college students interested in grocery! NGA Foundation is giving away over \$40,000 to support your education. Click here to apply: https://webportalapp.com/sp/ngafoundation2025</p>
	<p>Are you looking for financial support to start or finish a college degree? NGA Foundation has over \$40,000 in scholarship funds they are awarding this year. Apply by April 15th to be considered. Copy, paste, and share the application link: https://www.nationalgrocers.org/foundation/nga-foundation-scholarships/</p> <p>#NGAFoundation #ScholarshipSupport #GroceryLeaders</p>
	<p>Help @National Grocers Association Support Future Grocery Leaders: Scholarships Available!</p> <p>Hello Independent Grocers! 🌟 The NGA Foundation is offering scholarships for students passionate about the grocery industry. By sharing this post, you're helping us connect with talented individuals ready to make a mark in the field.</p> <p>Copy, paste, and share the application link: https://www.nationalgrocers.org/foundation/nga-foundation-scholarships/</p> <p>Let's make education accessible and empower aspiring leaders together!</p> <p>#NGAFoundation #ScholarshipSupport #GroceryLeaders</p>

Other Assets:

Click the images to download each asset.

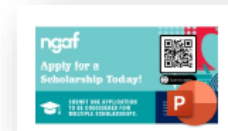
Application Flyer



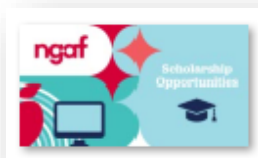
NGAF Logo



PPT Slide



Social media graphic



QR Code to application portal



Background

The NGA Foundation works to ensure the supermarket industry has a robust, diverse and well-trained workforce. There are seemingly endless career opportunities in a variety of specialties at entry-level through executive positions. The scholarship program specifically supports the next generation of industry leaders in their efforts to obtain a college education so that they can meet the challenges in this dynamic and ever-changing market. Since 1990, the scholarship program has awarded more than \$1 million to college students, propelling them into careers that uplift their communities and feed our nation.

The NGAF Scholarship program is bolstered by NGA members and partners, including retailers and industry suppliers. All scholarships in the program have basic eligibility criteria applicants must meet:

- Rising freshmen through graduate students, enrolled at a U.S. college or university at the time of disbursement (fall semester)
- Majoring in business, food management, accounting, human resources, information technology or other field of study that can lead to a career in grocery
- Minimum GPA of 2.5
- Experience in the grocery industry is highly valued

Beyond the basic eligibility criteria, some scholarships have additional qualifications based on the priorities of the More than 20 scholarships currently are available, and by submitting one application, individuals will be considered for each award for which they are eligible. Annually, more than 20 unique scholarships are awarded to deserving college students.

2025 Scholarships			
Name	Amount	No. Awarded Annually	Additional Qualifications
Asparagus Club	\$2,000	5	
Asparagus Club, Thomas K. Zaucha Award	\$2,500	1	
Charlie and Becky Bray	\$2,500	1	
Ecolab Women in Grocery	\$2,000	1	Female
FMS Solutions Holdings Legacy	\$3,000	1+	Active member or a child of state or local law enforcement
Kimberly-Clark Corporation	\$2,500	1	
Peter and Jody Larkin	\$2,500	1	
Roger Collins Legacy	\$1,000	1	
Ronnie Horton Legacy	\$1,250	2	Must include an essay about a person who influenced them
Bob Richardson Legacy Scholarship	\$1,000	1	
Mary Macey Legacy	\$1,500	1	Female
Women Grocers of America	\$2,500	1	Female
Ed & Helen Buehler	\$1,000	1	Employee or immediate family member of an employee of Buehler's
Buehler's People First	\$1,000	1	Employee or immediate family member of an employee of Buehler's